IMDb #10 BREAKOUT STAR OF 2018 JACOB ELORDI RECEIVES THE IMDb STARMETER AWARD ON THE SET OF "THE IMDb SHOW"

Breakout Star Jacob Elordi (*The Kissing Booth*) Receives the 2018 IMDb STARmeter Award as Determined by IMDbPro Data on the Page Views of More Than 250 Million Monthly IMDb Visitors Worldwide

Previous IMDb Breakout STARmeter Award Recipients Include Pom Klementieff and Olivia Cooke

- WHAT: IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, presented the 2018 IMDb STARmeter Award in the "Breakout Star" category to <u>Jacob Elordi</u> (<u>The Kissing Booth</u>) during a recent visit to the set of "<u>The IMDb Show</u>." IMDb STARmeter Awards recognize entertainment industry luminaries who are fan favorites on the IMDbPro STARmeter chart, which is determined by the page views of the more than 250 million unique monthly visitors to IMDb worldwide. Previous IMDb STARmeter Award recipients in the "Breakout Star" category include Pom Klementieff and Olivia Cooke.
- WHO: <u>Tim Kash</u>, host of "The IMDb Show," presented Jacob Elordi with the award.
- WHY: On Tuesday 12/4, Jacob Elordi was named #10 on the <u>IMDb Top 10 Breakout Stars of 2018</u>, as determined by IMDbPro STARmeter data on the page views of the more than 250 million monthly visitors worldwide to IMDb. Shortly after his film *The Kissing Booth* premiered in May, it ranked as the #6 most popular of all movies and TV shows that week based on IMDbPro data on the page views of IMDb users.
- WHEN:
 Fans can watch Jacob Elordi's appearance on "The IMDb Show" at www.imdb.com/show. Fans can also receive regular updates and "The IMDb Show" content on Facebook, YouTube, Twitter, Snapchat and Instagram.
- PHOTOS: For award presentation images, please go to: http://assignments.gettyimages.com/mm/nicePath/gyipa_public?nav=pr626893623
- VIDEO:
 For award presentation video, please go to:

 http://www.imdb.com/list/ls025849840/videoplayer/vi316586521
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About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (<u>www.imdb.com</u>) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb's portfolio of leading entertainment apps (<u>http://www.imdb.com/apps/</u>) includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb's mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb's Facebook page (<u>https://www.facebook.com/imdb</u>) and official Twitter account (<u>https://twitter.com/imdb</u>) are followed by more than 12 million passionate entertainment fans. IMDbPro (<u>http://www.imdbpro.com</u>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career.

IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for <u>iPhone</u> and <u>Android</u>; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (<u>http://www.boxofficemojo.com</u>), the leading online source of box-office data. <u>IMDb.com</u> is operated by IMDb.com, Inc., a wholly owned subsidiary of <u>Amazon.com</u>, Inc. (NASDAQ:AMZN) (<u>http://www.amazon.com</u>). To learn more, go to: <u>http://www.imdb.com/press</u>.

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