Lauren Ridloff Receives an IMDb STARmeter Award

Lauren Ridloff (Eternals, The Walking Dead) receives an IMDb "Fan Favorite" STARmeter Award, as determined by IMDbPro data on the page views of the more than 200 million monthly IMDb visitors worldwide

IMDb honors Black History Month with exclusive videos and galleries showcasing Black talent and fan-favorite titles

SEATTLE—February 16, 2022—IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV, and celebrity content, presented an IMDb "Fan Favorite" STARmeter Award to Eternals and The Walking Dead star Lauren Ridloff. IMDb STARmeter Awards recognize the stars who are strong performers on the IMDbPro STARmeter rankings, which chart the page views of the more than 200 million monthly visitors to IMDb worldwide. Ridloff's STARmeter Award is also in celebration of Black History Month, for which IMDb features exclusive videos, editorial lists, and photo galleries recognizing Black talent, filmmakers, titles, and achievements.

Ridloff has had a strong presence on the IMDbPro STARmeter chart, particularly in the past year, propelled by her leading roles in <u>Eternals</u> and <u>The Walking Dead</u>, both of which landed spots on the IMDb lists of the Top 10 Movies and Top 10 Series of 2021. Ridloff earned a 2018 Tony Award nomination for her breakout performance in <u>Children of a Lesser God</u> and received the SAG-AFTRA Harold Russell Award at the 2020 Media Access Awards. Fans are eager to watch her performance as Connie in <u>The Walking Dead</u>, which returns February 20 on AMC. Video of Ridloff accepting her STARmeter Award is available at https://www.imdb.com/video/vi578208537.

"Thank you so much to my fans for your support and love," said Lauren Ridloff, celebrating her STARmeter Award recognition from Georgia, where she is currently shooting the final season of *The Walking Dead*. "I received this award because you went to IMDb and IMDbPro to learn more about me and the incredible projects that I've been fortunate to be a part of. Thank you for the honor."

"Lauren's phenomenal performances in everything from *Sound of Metal* to *Eternals* (as the first Deaf superhero in the Marvel Cinematic Universe) to *The Walking Dead* have leapt off screens and driven fans and professionals around the world to IMDb and IMDbPro to learn more about her work," said Nikki Santoro, IMDb chief operating officer. "We congratulate Lauren as our newest recipient of an IMDb STARmeter Award and we are thrilled to celebrate her incredible achievements and watch her career continue to grow."

Additionally, throughout the month of February, IMDb is celebrating prominent Black actors, directors, producers, and writers with exclusive videos and curated galleries. Features including "<u>A Celebration of Black Superheroes</u>" (which includes Ridloff), "<u>What to Stream for Black History Month</u>," and a gallery highlighting <u>Black Hollywood Stars to Watch can be viewed at https://www.imdb.com/imdbpicks/blackhistorymonth</u>.

Ridloff also shared some of the actors and filmmakers who have inspired her career, including Deaf filmmaker <u>Jade</u>

<u>Bryan</u>. Ridloff reflected on how Bryan taught her the importance of finding a community within the acting world, and shared "that brings me to my advice for new actors—find your acting community. They are there to support you." IMDb users can add the TV series and films from Ridloff's IMDb filmography, as well as other titles, to their IMDb Watchlist at www.imdb.com/watchlist.

Previous IMDb "Fan Favorite" STARmeter Award recipients include Ben Barnes, Eiza González, Rachel Brosnahan, Peter Dinklage, Mindy Kaling, Sam Rockwell, Alexander Skarsgård, and Olivia Wilde. Learn more about IMDb STARmeter Awards at www.imdb.com/starmeterawards.

Additional insight into trending movies, TV shows, and celebrities, with rankings updated weekly, is available to IMDbPro members throughout the year on both the <u>site</u> and apps for <u>iPhone</u>, <u>iPad</u>, and <u>Android</u>. Celebrating its 20th anniversary this year, IMDbPro includes comprehensive information and tools designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and

representation information; more than 25,000 in-development film and TV titles not available on IMDb; tools to manage and showcase their IMDb profile, including selecting their primary images and the credits they are best "known for;" IMDbPro Track, which allows members to receive personalized entertainment industry news and updates on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. The IMDbPro Discover tool empowers members to search for entertainment industry professionals based on a variety of key data, experience, and expertise, including credit details, representation, and awards received. With more than 25 new search filters and more than 11 million professional name pages, IMDbPro Discover was created for established industry decision-makers, including casting directors, producers, directors, showrunners, and department heads. IMDbPro Discover includes advanced features to customize, export, and share dynamic lists. To become a member today, visit www.imdbpro.com.

About IMDb

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